

Jinisys Software relies on PayinTech's legacy in the Philippines to develop cashless payment adoption

Press Release - March 2020



Let's take a look back in 2014. PayinTech deploys its cashless payment solution during Malasimbo festival, one of the most emblematic event of the Philippines. The 10 000 festival-goers present that year were the first ones to enjoy the benefits of this technology in Southeast Asia : faster transactions, payment made easier and more fun, less waiting time at F&B points of sales.

6 years later, PayinTech partners with Jinisys Software to foster cashless payment adoption in the archipelago. That partner company is Philippines #1 Hotel Management System, and will be able to capitalize on the fame of PayinTech brand to convince a large part of its prospects and clients to go cashless. It will also be able to rely on PayinTech's references in the Philippines, including Z Hostel or Stilts Calatagan Beach Resort, for which it will be in charge of customer support, to guarantee them a high level of

reactivity and proximity.

Jinisys Software already works with lots of hotels and resorts, who are willing to go cashless. For Jojo Balagosa, General Manager, "Adding such an innovation to our product line is the most easy and efficient way to answer our clients' needs and develop a new line of revenue without major investment."

With this new distribution agreement, PayinTech guarantees a high level of service and satisfaction to all the users of its solutions. At the same time, the company keeps on investing in its technology to stay at the cutting edge of innovation. Asia thus becomes the 5th continent where PayinTech's solutions are distributed by a local company.

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About Jinisys Software

Jinisys Software, Incorporated offers hospitality software and turn-key applications development to more than a hundred companies and businesses all over the Philippines since 2008 and taking a giant leap to expand globally.

Jinisys Software clients portfolio includes references such as DoubleDragon Properties Corp, Cebu Parklane International Hotel, The District Boracay.

For more information : <http://jinisyssoftware.com/>



About PayinTech

PayinTech is a fintech that provides a new cashless technology to manage on-site payments. It allows business customers to increase their revenue on-site and provide a better user experience.

PayinTech equips resorts, theme parks, events, stadiums, communities, businesses and NGOs in 16 countries across Europe, Africa, the Middle East and Southeast Asia. The PayinTech offer is distributed by numerous regional partners (Brazil, Mozambique, Ivory Coast, Italy, Qatar, Polynesia ...)

The central hub of the solution is a transaction engine allowing to configure, control and boost sales. Users use an NFC object (wristband, card, smartphone) as a means of payment within the ecosystem. Merchants use a business application to cash this private currency. PayinTech technologies are proprietary and patented.



Two fund-raising totaling €5.6 million were made to enable the company to become the global standard for cashless payment.

For more information : www.payintech.com

